

Digital Nomad

Entre rêve et réalité

Le monde est leur terrain de jeux ou plutôt leur bureau : ce sont les **digital nomads**. Ces travailleurs du numérique ont fait le choix de concilier voyage et travail grâce à un **mode de vie itinérant**. Qui sont-ils et quelles sont les clés pour se lancer avec succès ?

Envies d'ailleurs et compétences dans le numérique



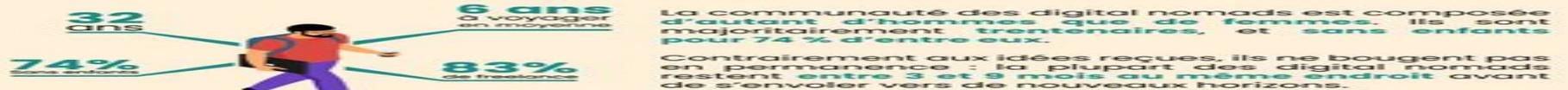
40% des moins de 35 ans souhaitent s'expatrier sous deux ans.

En parallèle, les professionnels du numérique n'ont jamais été aussi nombreux : ils sont **800 000 en France**. Le nomadisme digital a de beaux jours devant lui !

Un mode de vie attractif mais pas sans risques



Le portrait robot du digital nomad



Les pays qui ouvrent leurs portes aux digital nomads

De plus en plus de pays dans le monde mettent en place des **stratégies pour attirer les digital nomads**, comme des visas spécifiques adaptés à leur profil de travailleur à distance.

Argentine, Islande ou encore Bahamas, on recense aujourd'hui un peu plus de **30 pays** qui proposent un régime spécifique pour ces travailleurs de passage...

Quelques idées de voyage...



Un large panel de métiers pour le travail nomade

Des métiers les plus classiques...

- Développeur
- Community manager
- Graphiste
- Rédacteur web

...aux métiers plus atypiques.

- Photographe
- Influenceur
- Agent de voyage
- Coach en ligne

La checklist pour se lancer en freelance



« Les travailleurs du numérique sont à la fois toujours ailleurs et partout chez eux »

Maxime Brousse, journaliste et auteur

Powerbook The Digital Nomads Guide

Katrin Zwirglmaier



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