

AIS155 Business Computer Programming



UNIVERSITI
TEKNOLOGI
MARA

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PROGRAM NAME : E-HAILING PROJECT

INTRODUCTION

In the dynamic landscape of transportation services, meeting the evolving needs of customers is paramount to the success of any ride-hailing platform. The objectives outlined here not only reflect the commitment to delivering a seamless and convenient experience for customers but also underscore the importance of transparency, competitiveness, and safeguarding customer data. As the transportation industry continues to integrate technological advancements, the pursuit of efficiency and security becomes central to the operational ethos. This strategy focuses on providing a superior customer experience through streamlined booking processes, competitive pricing structures, and robust measures to protect customer data from potential scams. By aligning with these objectives, our ride-hailing service aspires to not only be a preferred choice for commuters but also a trusted and reliable partner in the ever-evolving landscape of urban mobility. Now, let's delve into the specific strategies to achieve these objectives.

BUSINESS BACKGROUND

RideEase was founded by Ajman. This business application was established early 2023. It located in Johor Bahru, Johor, Malaysia and we have been operating this business for 11 months already. From the help of Syabil, Nadia and Aleesya, they had been owned and managed the business together to runs smoothly. One of the advantage of our business, we can provide an excellent service for the customer demand. Our company's purpose is to make sure our customer find this application is easy to use and satisfied with our service. This application has many functions for the customers to book a car. One of the method, we provide various type of car and price range that affordable for everyone to use this application. The mission of RideEase is to achieve our main goal, which is to be the catalyst for change in how industries operate car services. Our commitment to innovation, along with a customer-centric approach, remains at the core of everything we do.

Principles Of Business Computerprogramming

DP Hallahan



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Principles of Business Computer Programming David Breckner, Peter Abel, 1970 **Programming Logic for Business** Laura Saret, 2000-11-20 Introduces the student to the principles of computer programming logic This text like the courses it s designed for is not based on any programming language *Data Processing Yearbook* ,1963 **Guide to the Evaluation of Educational Experiences in the Armed Services: Coast Guard, Marine Corps, Navy, Department of Defense** American Council on Education, 1978 **Directory of Data Processing Education** ,1968 **What Can I Do Now** Ferguson, 2009 Explores career opportunities in computer related fields focusing on ten specific occupations discussing education training and skills needed salary ranges and ways to prepare for a career *An Introduction to Business Data Processing and Computer Programming* Robert W. Swanson, 1967 Exploring Tech Careers ,2014-05-14 Offers information on the duties salary ranges educational requirements job availability and advancement opportunities for a variety of technical professions Catalog University of Nevada, Reno, 1974 Course Offerings, Enrollments, and Curriculum Practices in Public Secondary School, 1972-73 Logan Osterndorf, Paul J. Horn, 1976 *Proceedings of the Thirteenth Hawaii International Conference on System Sciences, 1980* ,1980 Management Accounting ,1971 **Designing the Information Systems Artefact** Robert Winter, 2025-08-30 This book provides essential methodological guidance on IS artifacts to address key challenges in Design Science Research DSR As a foundation for understanding and categorizing DSR artifacts it proposes a more differentiated empirically justified DSR artifact typology Additionally it presents an artifact type agnostic architecture model for DSR project knowledge offering concrete recommendations for researchers and practitioners alike As most DSR artifacts exist on a wide range of abstraction levels an artifact type agnostic perspective of abstraction is presented and a set of fundamental generalization and contextualization operations is proposed The concept of managed evolution and insights from tension theory are used to propose a collaboration model fostering effective interaction between researchers and practitioners in DSR Finally by associating empirically validated classes of functional requirements with solution classes candidates for general constructional patterns are developed All chapters share a contemporary understanding of DSR artifacts as complex combinations of IT organizational and use elements ranging from algorithms to informal interventions in organizations These artifacts are based on both descriptive knowledge and empirical justifications or ideally both and are exemplified by contextualized instantiations that solve situated problems in organizations or administrations This book provides a unified and practical approach to advancing DSR offering insights for both advanced academic researchers and industry practitioners whose work involves IS artifacts Catalog Issue University of Colorado, 1974 **Subject Guide to Books in Print** ,1971 **Computerworld** ,1981-09-21 For more than 40 years Computerworld has been the leading source of technology news and information for IT influencers worldwide Computerworld s award winning Web site Computerworld com twice monthly publication focused conference series and custom research

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