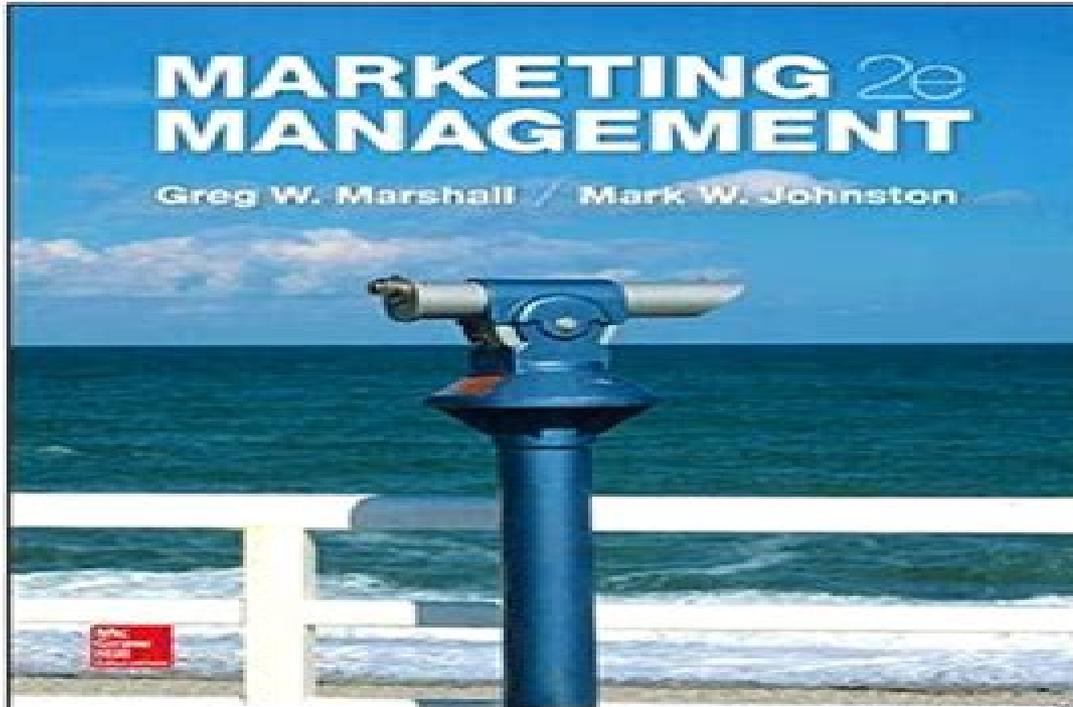


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Greg W. Marshall / Mark W. Johnston



Marketing Management 2nd Edition

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