



# Modern Magazine Editing

**Jiyuan Zhang**



## **Modern Magazine Editing:**

**The Modern Magazine** Jeremy Leslie, 2013-10-08 The last ten years of magazine publishing have been a period of rapid innovation providing a vital record of the era's diverse visual trends The Modern Magazine features the best editorial design looking in particular at how magazines have adapted to respond to digital media Encompassing mainstream and independent publishing and graphic and editorial design The Modern Magazine explores the issues now facing the industry examining changes to the basic discipline of combining text and image for the global Internet-savvy consumer The book looks at key developments in the field interviewing a broad range of specialists to discover their understandings of the current state of the industry and how different areas of publishing influence each other Incorporating great visuals and genuine insight into the process of their creation The Modern Magazine chronicles these exciting changes providing a resource for designers with interviews with major figures summaries of new developments and trends links to blogs and more

**Modern Magazine Editing** Robert Root, 1966 [Mute Magazine Graphic Design](#) Pauline van Mourik Broekman, Simon Worthington, Damian Jaques, 2008 Introduction by Adrian Shaughnessy Text by Simon Worthington Damian Jaques Pauline van Mourik Broekman

*Inside Magazine Publishing* David Stam, Andrew Scott, 2014-03-05 Inside Magazine Publishing is an engaging and practically focused textbook exploring all aspects of the contemporary magazine industry Editors David Stam and Andrew Scott present a detailed analysis of the key elements of the magazine business today with both a look back to the past and a projection of the future The role of digital and new media platforms and their effect on all aspects of publishing is explored in detail The book features a broad range of case studies written by industry experts providing readers with accessible examples of key issues in magazine publishing Additional micro essays also expertly apply theory to practice and the book is further supported by a companion website [www.insidemagazinepublishing.com](http://www.insidemagazinepublishing.com) Subject areas covered include UK magazine publishing today changing business models originating and managing creative content magazine writing and design circulation sales and advertising distribution and marketing the magazine in the digital age There are useful appendices on printing paper selection and legal matters as well as a detailed glossary Inside Magazine Publishing provides a comprehensive overview of magazine publishing for students and all those wishing to understand this dynamic and complex industry

**Magazine Editing** John Morrish, 2003 Magazine Editing examines and explains the job of the magazine editor in both its journalistic and managerial aspects Written by an experienced journalist and former editor it draws upon the experiences of a number of magazine professionals who were interviewed during the research for this book Approaching the editorial role from a practical perspective this book provides advice on such areas as Becoming an editor Working with publishers Creating a successful editorial strategy Managing the editorial team Design and Production issues Drawing up an editorial budget The Legal Framework New Technology and on line publishing John Morrish's book will serve as an introduction to aspiring newly appointed and experienced editors

**Women in Magazines** Rachel Ritchie, Sue

Hawkins, Nicola Phillips, S. Jay Kleinberg, 2016-02-19 Women have been important contributors to and readers of magazines since the development of the periodical press in the nineteenth century. By the mid twentieth century millions of women read the weeklies and monthlies that focused on supposedly feminine concerns of the home family and appearance. In the decades that followed feminist scholars criticized such publications as at best conservative and at worst regressive in their treatment of gender norms and ideals. However this perspective obscures the heterogeneity of the magazine industry itself and women's experiences of it both as readers and as journalists. This collection explores such diversity highlighting the differing and at times contradictory images and understandings of women in a range of magazines and women's contributions to magazines in a number of contexts from late nineteenth century publications to twenty first century titles in Britain North America continental Europe and Australia

*Editor & Publisher*, 1913    *The Editor*, 1915    *The Writer*, 1916    **The Editor;**  
**the Journal of Information for Literary Workers**, 1922    *Modern Magazine Design* W. Owen, 1995-04-01    The  
Bookman, 1917    **World's Work**, 1915    **Lippincott's Monthly Magazine**, 1908    **Overland Monthly and the Out**  
**West Magazine** Bret Harte, 1923    **University of Virginia Magazine**, 1910    American Periodicals, 1995  
**Engineering and Mining Journal**, 1919    The Unitarian Review and Religious Magazine Charles Lowe, Henry Wilder  
Foote, John Hopkins Morison, Henry H. Barber, James De Normandie, 1880    **The Americanization of Edward Bok** Edward  
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