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Product Development Success Through Product And Cycle Time Excellence

John P. King, William S. Jewett



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Robustness Development and Reliability Growth John P. King, William S. Jewett, 2010-03-25 This book integrates key tools and processes into a comprehensive program for developing more robust and reliable technology based products Drawing on their extensive product development experience the authors present a complete process for ensuring product performance throughout the entire lifecycle from understanding customers needs through manufacturing and post launch support The authors begin by presenting broad insights and high level strategies for improving product quality Next they demonstrate how to implement

robustness and reliability strategies that complement existing governance and decision processes A section on tools and methods shows how to institutionalize best practices and apply them consistently Finally they tie strategies decisions and methods together through a case study project Product developers will learn how to Understand critical drivers of value in technology products including reliability and durability Implement a process model and roadmap for improving reliability and robustness Increase robustness early in development leading to shorter cycle times in later phases Improve the stability of production performance under stress conditions Assess both organizational and process capabilities for delivering robust and reliable products Understand and manage customer driven requirements Use tools including descriptive and inferential statistics and DOE based empirical models Managers will understand expectations for Design concepts supported by rigorous analyses of alternatives Products and processes delivering higher value to customers Products with higher reliability and longer useful lives Product processes with lower costs and higher capabilities Development projects having shorter more predictable cycle times Readers are introduced to many thought leaders whose writings can be sources of further learning This book is a valuable resource for anyone responsible for delivering reliable profitable technology products including general managers program managers engineers scientists and reliability and quality professionals

Design for Manufacturability David M. Anderson, 2014-02-04 Design for Manufacturability How to Use Concurrent Engineering to Rapidly Develop Low Cost High Quality Products for Lean Production shows how to use concurrent engineering teams to design products for all aspects of manufacturing with the lowest cost the highest quality and the quickest time to stable production Extending the concepts of design for manufacturability to an advanced product development model the book explains how to simultaneously make major improvements in all these product development goals while enabling effective implementation of Lean Production and quality programs Illustrating how to make the most of lessons learned from previous projects the book proposes numerous improvements to current product development practices education and management It outlines effective procedures to standardize parts and materials save time and money with off the shelf parts and implement a standardization program It also spells out how to work with the purchasing department early on to select parts and materials that maximize quality and availability while minimizing part lead times and ensuring desired functionality Describes how to design families of products for Lean Production build to order and mass customization Emphasizes the importance of quantifying all product and overhead costs and then provides easy ways to quantify total cost Details dozens of design guidelines for product design including assembly fastening test repair and maintenance Presents numerous design guidelines for designing parts for manufacturability Shows how to design in quality and reliability with many quality guidelines and sections on mistake proofing poka yoke Describing how to design parts for optimal manufacturability and compatibility with factory processes the book provides a big picture perspective that emphasizes designing for the lowest total cost and time to stable production After reading this book you will understand how to reduce total costs ramp up

quickly to volume production without delays or extra cost and be able to scale up production rapidly so as not to limit growth

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Internal Marketing Pervaiz K. Ahmed, Mohammed Rafiq, 2013-06-17 A clear sighted introduction to a complex subject Internal Marketing provides the reader with a succinct overview of the most recent thinking and practice The text begins by defining what internal marketing is and how it can work and from this foundation Outlines state of the art thinking and practice Demonstrates how internal marketing can be used to facilitate such diverse strategies as TQM New Product Development and Change Management Highlights the techniques managers need to understand to use IM effectively within their organizations Contains a range of international and up to the minute examples and cases of best practice from companies around the world Throughout the book the emphasis is on understanding the principles that have made internal marketing such a potent force within leading corporations This is combined with a pragmatic assessment of the many challenges involved in making it a reality within an organization

The Journal of Product Innovation Management Product Development & Management Association, 1999

Seminar on Successful Product Engineering: Testing for Optimal Design and Function, Berlin, Germany, 22nd-24th February, 1995, 1995

Product Strategy for High Technology Companies Michael E. McGrath, 2000-11-02 One of the key determinants of success for today's high technology companies is product strategy and this guide continues to be the only book on product strategy written specifically for the 21st century high tech industry More than 250 examples from technological leaders including IBM Compaq and Apple plus a new focus on growth strategies and on Internet businesses define how high tech companies can use product strategy and product platform strategy for competitiveness profitability and growth in the Internet age

Leading Product Development Steven C. Wheelwright, Kim B. Clark, 1995 Covers pre project planning choosing projects that match the strategic objectives of the company and determining project sequence measurement and incentives

Assessing the Excellence and Maturity of New Product Development Processes Anand K. Subra, 2000

The PDMA Handbook of New Product Development Milton D Rosenau (Jr.), Product Development & Management Association, 1996-09-27 With thirty three chapters written by leading professionals in the field The PDMA Handbook of New Product Development offers authoritative practical information on every stage of the product development process from idea generation to delivery of the final product For the novice there is essential coverage of important fundamentals market analysis and segmentation choosing and implementing the right development process the creation of multifunctional teams and more Experienced practitioners will find important guidance on topics outside their own area of expertise as well as materials on more advanced and emerging concepts such as process ownership pipeline management metrics and product architecture The book's concise how to approach enables readers to access the basic

information they need quickly while providing helpful references to up to date sources of further information By providing a complete picture of the knowledge needed for effective new product development today this all in one guide is an invaluable asset to professionals at every level

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